## The Bait & Switch History of Broadband in America

The following chart details just how many times America has been deceived. Each box represents a "promise them anything" campaign -- a new technology that will change our lives if only the regulators removed basic customer obligations and allowed them 'freedoms'-- rate increases and tax perks, on wired customers.



1986	ISDN was a slow broadband service over the existing copper but offered 2 phone
	lines and a data line on one wire. It came to be known as "It Still Does Nothing".
1991	"Information Superhighway", part of the Clinton-Gore presidential national plan
	to replace the existing copper wire-based utilities with fiber optic wires by 2010.
1993-1995	State laws changed to give the companies billions to replace the copper wires
	that were charged to local phone customers.
1993	"Video Dialtone" applications filed by telcos at the FCC to deploy fiber to homes
1993-1995	Wireless Bait and Switch for fiber optic networks that were never deployed.
1995-2000	Cable Social Contract on America raises rates \$5 a month for broadband and
	internet, never removed from bills.
1996	Telecommunications Act of 1996 opens the networks to competition.
1998	<b>ADSL</b> The Internet hits; telcos roll out inferior DSL over the existing copper wires.
1999	First FCC broadband 'advanced' network report that leaves out the entire history of
	the state's negotiation of 45Mbps or any information about customer-funding of
	buildout or the commitments made by the telcos.
2004	FiOS fiber optics. Verizon announces and claims that broadband is an
	'information service'. Verizon tells the states that the fiber optics is an upgrade of
	the existing state telecom utility,
2004	U-Verse SBC tells FCC is a fiber to the home service; U-verse is a bait and switch
	since it's a copper to the home service. – SBC takeover of AT&T (keeps the name)
2005-2007	Cable statewide franchises AT&T et al. file – never upgrades most of the states.
2002-2005	Close networks Verizon et al. with FCC claiming they will bring in fiber optic
2002-2005	7000 Small ISPs are put out of business, due to this action.
2005	More Mergers: SBC buys AT&T and takes the name; Verizon buys MCI.
2007	AT&T-BellSouth merger commitment to have 100% of 21 states upgraded.
2010	Wireless bait and switch: Verizon stopped FiOS and diverts state telecom utility
	construction budgets to wireless
2010-2019	Wireless construction budgets Verizon put their budgets into the intrastate
	infrastructure of the regulated state utility.
2010-2019	Connect America Funds Companies get billions and other state funds for
	broadband that was already paid for but never delivered on.
2017	5G Wireless Bait and Switch – Replace the copper wires with wireless, remove
0010	all remaining state and federal regulations on the wired infrastructure.
2019	Pandemic hits: America realizes there are massive holes in broadband
0071	deployment the Digital Divide.
2021-	Knee Jerk Reaction – America prepares to give over \$100 billion in state and
	federal funds to the same companies that created the Digital Divide without any
	investigations or compliance or financial audits.