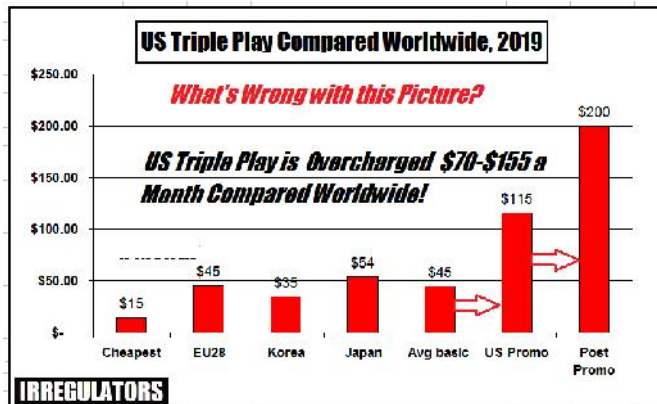


FACT SHEET 1: Triple Play for \$45; Deals for Only \$15 a Month? Why is America Paying 2–5 Times More for Our Broadband, Internet, and Cable Services?¹



[CLICK FOR MORE DETAILS](#)

BACKDROP: SEE [FACT SHEET 5](#): On July 22nd, 2019, the IRREGULATORS v FCC moved forward with the filing of our initial brief. The FCC has until September 5th, 2019 to respond. This legal challenge exposes one of the largest accounting scandals in American history. AT&T, Verizon and CenturyLink have been able to manipulate the FCC accounting rules, which directly impacts every communications service you, your friends, family, and business pays for.

US Triple Play Compared WorldWide 2018-2019

	US	Cheapest	EU28	Korea	Japan	Avg basic
European Report	\$ 81.02	\$ 14.86	\$ 45.22	\$ 34.84	\$ 54.26	\$ 44.77
Advertised Price	\$ 88.75					
Advertised with Taxes	\$ 115.38	776%	255%	331%	213%	258%
Remove Promotion	\$ 200.00	1346%	442%	574%	369%	468%
Overcharged Per Month						
Advertised with Taxes	\$ 100.52	\$ 70.16	\$ 80.54	\$ 61.12	\$ 70.61	\$ 70.61
Remove Promotion	\$ 185.14	\$ 154.78	\$ 165.16	\$ 145.74	\$ 155.23	\$ 155.23

New Networks Institute **IRREGULATORS**

Triple Play (as of 2018)

- We estimate overcharging on America’s basic Triple Play to be about \$70-\$155 a month, counting taxes, fees, surcharges; not counting add-ons. The range starts with the original promotional price through the removal of discounts
- US Triple Play prices are 258%-479% above OECD-EU average; 766-1410% above the ‘cheapest’ basic triple play service offered by some OECD-EU countries.

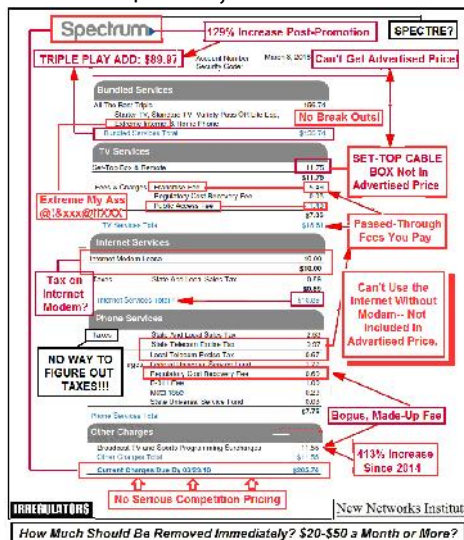
¹ For more details: <https://medium.com/@kushnickbruce/triple-play-for-45-deals-for-only-15-a-month-ac92b9664018>

Figure 15 - EU28 least expensive prices compared to other countries in the world, 30-100 Mbps (in EUR/PPP, incl. VAT)



- OECD-EU basic Triple Play averaged \$44.77, US, a month, while Korea averaged \$35. The cheapest, in multiple countries, was only \$15 a month.
- **US Bait and Switch:** AT&T, Verizon, Comcast and Spectrum et al. averaged advertised price is \$88.95. However, the actual price (using Spectrum NYC basic plan) averaged \$115.00 a month.
- **Missing:** The US Triple Play is plagued by 20-35% of taxes, made up fees, and surcharges, including the infamous “Broadcast TV and Sports Programming”, now at \$14.69 (August 2019, Spectrum, NYC bill). It is not mandated, not included in the advertised price, but is direct revenues to the companies—and there is no oversight.
- **Post-Promotional Price:** 130% above advertised price, bringing total to over \$200.00 a month. (The total amount varies based on provider, state and city fees, etc.)
- **NOTE:** There is no indication that the OECD-EU countries engage in this promotional bait and switch or apply made up taxes, fees and surcharges.

Mark Up of a Spectrum-New York Triple Play Bill with an Advertised Price of \$89.97; Without Promotion: \$205.74²



² For more about taxes, fees and surcharges: <https://medium.com/@kushnickbruce/no-more-made-up-taxes-fees-surcharges-on-our-bills-4bae277b7e81>